

2018 ADVERTISING & SPONSORSHIP PLAN

COMMUNITY ASSOCIATIONS INSTITUTE
COACHELLA VALLEY CHAPTER



DATES TO REMEMBER

BE A 2018 CORPORATE SPONSOR

Friday, December 15, 2017

Last day to turn in plans

Friday, January 19, 2018

Last day to prepay sponsorships or
sign up for the new Quarterly Payment Plan

MINIMUM CORPORATE SPONSOR LEVEL IS ONLY \$1500

2018 CALENDAR

COMMUNITY ASSOCIATIONS INSTITUTE - COACHELLA VALLEY

- LOCAL CHAPTER & NATIONAL EVENTS & COURSES - BLUE
- SOUTHERN CA COURSES & NATIONAL EVENTS - GREEN

- HOLIDAYS - CAI-CV OFFICE CLOSED - RED
- CEU = CONTINUING EDUCATION UNITS OFFERED

JANUARY

1	MONDAY	NEW YEARS – HOLIDAY
15	MONDAY	MARTIN LUTHER KING DAY – HOLIDAY
16	TUESDAY	HOA BOARD BASIC TRAINING
19	FRIDAY	LUNCH PROGRAM & MINI TRADE SHOW – CEU
24	WEDNESDAY	CAI-CV BOARD MEETING
26	FRIDAY	2017 AWARDS & MONTE CARLO NIGHT
26	FRIDAY	CAI'S M202 COMMUNICATIONS – SANTA ANA – CEU
30	TUESDAY	CAI'S EDUCATED BUSINESS PARTNER COURSE
31-3	WEDNESDAY – SATURDAY	CAI'S NA LAW SEMINAR – LA QUINTA – CEU

FEBRUARY

31-3	WEDNESDAY-SATURDAY	CAI'S NA LAW SEMINAR – LA QUINTA (CONTINUED) – CEU
2	FRIDAY	MANAGER ON THE RUN (MOTR) – CEU
8-9	THURSDAY – FRIDAY	CAI'S M203 LEADERSHIP – OXNARD – CEU
8-9	THURSDAY – FRIDAY	CAI'S M350 MANAGER & THE LAW – RIVERSIDE – CEU
9	FRIDAY	LEADERSHIP & COMMITTEE TRAINING
13	TUESDAY	NEW MEMBER ORIENTATION
16	FRIDAY	LUNCH PROGRAM & MINI TRADE SHOW – CEU
19	MONDAY	PRESIDENT'S DAY – HOLIDAY
20	TUESDAY	HOA BOARD BASIC TRAINING
28	WEDNESDAY	CAI-CV BOARD MEETING

MARCH

8-10	THURSDAY – SATURDAY	CAI'S M100 CA ESSENTIALS – LOS ANGELES – CEU
9	FRIDAY	LUNCH PROGRAM & MINI TRADE SHOW – CEU
23	FRIDAY	CORKS FOR CLAC WINE TASTING
23	FRIDAY	BOARD MEMBER WORKSHOP (BMW)
28	WEDNESDAY	CAI-CV BOARD MEETING
29-30	THURSDAY – FRIDAY	CAI'S M205 RISK MANAGEMENT - SANTA ANA – CEU

APRIL

6	FRIDAY	MANAGER ON THE RUN (MOTR) – CEU
8-9	SUNDAY – MONDAY	CAI'S DAY AT THE CAPITOL – SACRAMENTO – CEU
12-13	THURSDAY – FRIDAY	CAI'S M204 GOVERNANCE – LOS ANGELES – CEU
13	FRIDAY	CAI'S BOARD LEADERSHIP DEVELOPMENT WORKSHOP
17	TUESDAY	NEW MEMBER ORIENTATION
19-20	THURSDAY – FRIDAY	CAI'S M201 FACILITIES – SAN DIEGO – CEU
20	FRIDAY	LUNCH PROGRAM & MINI TRADE SHOW – CEU
25	WEDNESDAY	CAI-CV BOARD MEETING
27	FRIDAY	SPRING GOLF TOURNAMENT

MAY

9-12	WEDNESDAY – SATURDAY	CAI'S NA CONFERENCE – WASHINGTON, D.C. – CEU
15	TUESDAY	HOA BOARD BASIC TRAINING
18	FRIDAY	LUNCH PROGRAM & MINI TRADE SHOW – CEU
28	MONDAY	MEMORIAL DAY – HOLIDAY
30	WEDNESDAY	CAI-CV BOARD MEETING

JUNE

7-8	THURSDAY – FRIDAY	CAI'S M205 RISK MANAGEMENT – LOS ANGELES – CEU
8	FRIDAY	LUNCH PROGRAM & MINI TRADE SHOW – CEU
12	TUESDAY	HOA BOARD BASIC TRAINING
15	FRIDAY	MANAGER ON THE RUN (MOTR) – CEU
15	FRIDAY	SUMMER SIZZLER
21-23	THURSDAY - SATURDAY	CAI'S M100 CA ESSENTIALS - SAN DIEGO - CEU
21-22	THURSDAY – FRIDAY	CAI'S M201 FACILITIES – SANTA ANA – CEU
27	WEDNESDAY	CAI-CV BOARD MEETING
29	FRIDAY	BOWLING TOURNAMENT

JULY

4	WEDNESDAY	INDEPENDENCE DAY – HOLIDAY
12-13	THURSDAY – FRIDAY	CAI'S M204 GOVERNANCE – PALM DESERT – CEU
12-14	THURSDAY – SATURDAY	CAI'S M100 CA ESSENTIALS – SANTA ANA – CEU
20	FRIDAY	CAI'S CID LAW COURSE – PALM DESERT – CEU
20	FRIDAY	CAI'S M202 COMMUNICATIONS - RIVERSIDE - CEU
25	WEDNESDAY	CAI-CV BOARD MEETING
27	FRIDAY	CAI'S EDUCATED BUSINESS PARTNER COURSE

AUGUST

3	FRIDAY	MANAGER ON THE RUN (MOTR) – CEU
14	TUESDAY	HOA BOARD BASIC TRAINING
16-17	THURSDAY – FRIDAY	CAI'S M203 LEADERSHIP – PALM DESERT – CEU
17	FRIDAY (Date May Change)	DAY AT THE RACES – DEL MAR – CEU
23-24	THURSDAY – FRIDAY	CAI'S M206 FINANCIAL – SANTA ANA – CEU
29	WEDNESDAY	BOARD MEETING

SEPTEMBER

3	MONDAY	LABOR DAY – HOLIDAY
11	TUESDAY	HOA BOARD BASIC TRAINING
12-15	WEDNESDAY-SATURDAY	CAI'S LARGE-SCALE WORKSHOP – CEU
21	FRIDAY	LUNCH PROGRAM & MINI TRADE SHOW – CEU
25	TUESDAY	NEW MEMBER ORIENTATION
26	WEDNESDAY	BOARD MEETING
27-28	THURSDAY - FRIDAY	CAI'S M203 LEADERSHIP - SANTA ANA - CEU

OCTOBER

5	FRIDAY	MANAGER ON THE RUN (MOTR) – CEU
8	MONDAY	COLUMBUS DAY – HOLIDAY
11-13	THURSDAY-SATURDAY	CAI'S MANAGEMENT COMPANY CEO RETREAT – CEU
12	FRIDAY	OKTOBERFEST
16	TUESDAY	HOA BOARD BASIC TRAINING
18	THURSDAY	CAI'S CLAC LEGAL FORUM FUNDRAISING DINNER
19	FRIDAY	CAI'S CA STATEWIDE LEGAL FORUM – CEU
24	WEDNESDAY	CAI'S CID LAW COURSE – PALM DESERT – CEU
26	FRIDAY	LUNCH PROGRAM & MINI TRADE SHOW – CEU
31	WEDNESDAY	CAI-CV ANNUAL MEETING & ELECTION

NOVEMBER

1-3	THURSDAY-SATURDAY	CAI'S M100 COURSE – PALM DESERT – CEU
9	FRIDAY	CAI-CV STRATEGIC PLANNING
12	MONDAY	VETERANS DAY – HOLIDAY
13	TUESDAY	HOA BOARD BASIC TRAINING
15-16	THURSDAY-FRIDAY	CAI'S M204 GOVERNANCE – SANTA ANA – CEU
16	FRIDAY	LEGISLATIVE UPDATE & MINI TRADE SHOW – CEU
22-23	THURSDAY-FRIDAY	THANKSGIVING – HOLIDAY
28	WEDNESDAY	CAI-CV BOARD MEETING

DECEMBER

6-8	THURSDAY-SATURDAY	CAI'S M100 COURSE – SANTA ANA – CEU
7	FRIDAY	BOARD MEMBER WORKSHOP (BMW)
7	FRIDAY	MANAGER ON THE RUN (MOTR) – CEU
7	FRIDAY	HOLIDAY OPEN HOUSE
7	FRIDAY	CMCA CHALLENGE - CEU
19	WEDNESDAY	CAI-CV BOARD MEETING
24-25	MONDAY-TUESDAY	CHRISTMAS – HOLIDAY

JANUARY 2019

26	FRIDAY	2018 AWARDS & MONTE CARLO NIGHT
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WHAT'S NEW?

The 2018 schedule includes more than 25 CAI courses that will be taught in the new CAI-CV classroom. The Advertising and Sponsorship Plan offers business partners numerous opportunities to align their business with the education and career advancement of managers and providing basic training for community board members.



GET STARTED

To participate in the CAI-CV Advertising & Sponsorship Plan, read through the opportunities in this brochure and then turn to the back pages and fill out the participation order forms beginning on page 29. You may bring the forms to the CAI-CV office or send them by fax to 760-341-8443. Forms may also be scanned and emailed to Sponsor@CAI-CV.org. All forms will be time-stamped at the CAI-CV office when they arrive. Sponsorships will be provided on a first-come, first-served basis with priority given to the highest sponsorship level (see page 4). Platinum Sponsors will be able to choose their sponsorships three days before the general membership. Plans must be submitted by Friday, December 15, 2017 for a company to be considered a 2018 Corporate Sponsor.

NEW! Corporate Sponsors will be highlighted on CAI-CV's new APP under the "QUICK REFERENCE" button.

PREPAYMENT IS A GUARANTEE OF SPONSORSHIP

Sponsorships are limited and sold to the first member who requests and pays for them by January 19, 2018. Members who are unable to prepay for their sponsorships may contact the CAI-CV office to be placed on a waiting list for specific opportunities. However, sponsorships will be confirmed on a first-come, first-served basis as soon as payment is received. Sponsorships and advertising that are unsold after January 19, 2018, will be offered to the general membership and some sponsorships may be offered to members of other CAI chapters.

ADDITIONAL SPONSORSHIPS AND DATE CHANGES

CAI-CV will make every effort to ensure the dates in this brochure stay in place. However, occasionally dates must be changed. If a date change is unacceptable to a sponsor, CAI-CV will refund or credit the member. Additional sponsorships may become available during the year. CAI-CV committees have worked to provide our members with a comprehensive list of sponsorships, however, changes occur during the year and new sponsorships may become available. New sponsorships will be offered first to the event's existing sponsors and then to the general membership, and sold on a first-come, first-served basis. Sponsorships are limited so that sponsors receive advertising & sponsorship value equal to their financial investment. Limits on sponsorships are noted throughout the brochure in parenthesis. A few sponsorships are limited to a certain membership class and some sponsorships limit the number a member may buy in a year. Please call the CAI-CV office if you would like further clarification about sponsorship limits.

CAI-CV MISSION STATEMENT

The mission of CAI-CV is to provide leadership for successful development and operation of community associations through information, research and education.

2018 CORPORATE SPONSOR LEVELS & DISCOUNTS

Platinum, Gold and Silver Sponsors receive a discount* on their total cumulative investment in CAI-CV. *Quorum* and Directory advertising is included in your total investment and discounted along with sponsorships. Platinum, Gold, Silver and Bronze Sponsors must meet the prepayment deadline of January 19, 2018 to be recognized as Corporate Sponsors. To receive a discount, selections must be received by the CAI-CV office by Friday, December 15, 2017 and prepayment for sponsorships, events and advertising must be received by January 19, 2018.

If there is a conflict with a specific event or program, the member with the higher level of corporate sponsorship will have the first right of refusal. Platinum Sponsors from 2017 will have access to choose their 2018 sponsorships three days before they are open to the general membership.

NEW! In 2018, ALL Corporate Sponsors will be highlighted in the Chapter's new APP under the "Quick Reference" button for 12 months for FREE.

PLATINUM SPONSOR

INVEST \$8,000 AND UP

- 10% discount on total CAI-CV investment prepaid in full by 1/19/18*
- 500-word "Platinum Spotlight" article about your company in one of *Quorum Magazine's* 12 issues
- Logo with company hyperlink on CAI-CV's website, www.CAI-CV.org
- Priority sponsorship table assignments at CAI-CV events
- Recognition as a Corporate Sponsor at CAI-CV events
- Recognition as a Corporate Sponsor in *Quorum Magazine*
- Recognition as a Platinum Sponsor in the Directory
- Priority status for selecting 2018 advertising & sponsorship opportunities

GOLD SPONSOR

INVEST \$5,000 TO \$7,999

- 7.5% discount on total CAI-CV investment prepaid in full by 1/19/18*
- Listing with company hyperlink on CAI-CV's website, www.CAI-CV.org
- Priority sponsorship table assignments (after Platinum) at CAI-CV events
- Recognition as a Corporate Sponsor at CAI-CV events
- Recognition as a Corporate Sponsor in *Quorum Magazine*
- Recognition as a Gold Sponsor in the Directory

SILVER SPONSOR

INVEST \$3,000 TO \$4,999

- 5% discount on total CAI-CV investment prepaid in full by 1/19/18*
- Listing with company hyperlink on CAI-CV's website, www.CAI-CV.org
- Priority sponsorship table assignments (after Platinum/Gold) at CAI-CV events
- Recognition as a Corporate Sponsor at CAI-CV events
- Recognition as a Corporate Sponsor in *Quorum Magazine*
- Recognition as a Silver Sponsor in the Directory

BRONZE SPONSOR

INVEST \$1,500 TO \$2,999

- Prepaid in full by 1/19/18
- Listing with company hyperlink on CAI-CV's website, www.CAI-CV.org
- Priority sponsorship table assignments (after Platinum/Gold/Silver) at CAI-CV events
- Recognition as a Corporate Sponsor at CAI-CV events
- Recognition as a Corporate Sponsor in *Quorum Magazine*
- Recognition as a Bronze Sponsor in the Directory

***QUARTERLY
PAYMENT PLAN**

NEW! - QUARTERLY PAYMENT PLAN AVAILABLE

- In 2018, Silver, Gold and Platinum Corporate Sponsors may choose a quarterly payment plan instead of receiving corporate discounts. Four equal payments will be due on JAN 19, APR 1, JUL 1, and OCT 1. Call the CAI-CV office for more information.

LEVELS & DISCOUNTS



INDIVIDUAL SPONSORSHIPS

CAI-CV encourages companies to prepay for sponsorships. Prepaying for sponsorships is the only way to guarantee a sponsorship. Companies that are unable to prepay for sponsorships may call the CAI-CV office to have their company placed on a waiting list for any event. However, the waiting list is a placeholder and does not guarantee a sponsorship. Available sponsorships will be confirmed with the first member who pays for the sponsorship anytime during the year.

SCHOLARSHIP SPONSORS \$200 PER EVENT

Most CAI-CV events offer a Scholarship Sponsorship. The money collected from Scholarship Sponsors will go to CAI-CV's Scholarship Fund, which is used to support members who request financial help to attend educational programs or for educational purposes. Please see the Order Form for Scholarship Sponsorship opportunities. Scholarship Sponsors will be recognized at the event and in *Quorum Magazine*.

CLAC SPONSORS \$200 PER EVENT

Most CAI-CV events will offer a CLAC Sponsorship for \$200. The money collected from CLAC Sponsors will go toward CAI-CV's annual commitment to the California Legislative Action Committee (CLAC), a nonprofit CAI educational affiliate. CLAC raises funds from all eight California chapters to educate legislators and propose, track and advocate legislative solutions to common interest development (CID) issues. CLAC Sponsors will be recognized at the event and in *Quorum Magazine*.

NON-MEMBER SPONSORSHIP PRICING

Non-member pricing for CAI-CV advertising and sponsorships is 50 percent more than member pricing. However, CAI-CV offers advertising in a special Non-Member section of *Quorum* (see page 7). Call the CAI-CV office at 760-341-0559 for more information.

SIGN IN FOR MEMBER PRICING

If you are purchasing sponsorships or advertising at CAI-CV.ORG, you must be signed in to receive member discounts. After January 19, 2018, unsold sponsorships and advertising will be available to purchase online at CAI-CV.ORG.

RECOGNITION

CAI-CV does its best to fully recognize sponsors at events and programs. However, recognition as described in this brochure is subject to change. Recognition in flyers may refer to electronic flyers. If recognition is mistakenly omitted, CAI-CV will offer equal or better recognition at an upcoming event or program. CAI-CV welcomes suggestions on recognizing sponsors. Please contact the CAI-CV office at 760-341-0559 with your ideas. To be recognized on printed materials or on the website, sponsorships must be paid in full 60 days prior to the event or program.

CANCELLATION POLICY

Cancellation of any advertising or sponsorship will result in a \$50 administrative fee if cancelled at least 90 days prior to the event or advertising deadline. No refunds will be given for sponsorships or advertising cancelled less than 90 days prior to an event or advertising deadline. Advertising and sponsorships that remain unpaid after January 19, 2018 will be offered to CAI-CV members and, in some cases, other CAI chapter members.

2018

ADVERTISING OPPORTUNITIES

AWARD WINNING QUORUM MAGAZINE

The Coachella Valley *Quorum Magazine* is a full color, monthly publication specifically published for our chapter. *Quorum* is delivered to more than 700 Coachella Valley Chapter members and affiliates, and is a perfect vehicle to advertise your company. The advertising deadline is the first of the month preceding the month you wish your advertising to run. Advertising specifications and pricing can be found on page 7 and on the Order Form on page 30 or online at CAI-CV.org.

NEW! INCREASED VALUE FOR QUORUM ADVERTISERS! *Quorum* will be sent out electronically and available on the CAI-CV APP and Website for current members, potential members and nonmember community boards throughout the Coachella Valley.

All ads are electronically linked with **ONE-CLICK** to the advertiser's website.

YOUR COMPANY FEATURED ON THE COVER OF QUORUM MAGAZINE

QUORUM COVER SPONSORSHIP \$3,000

(Limit 1 – choose March, June, September or December)

- Company photo and logo on *Quorum* cover
- Half-page article
- Half-page inside ad

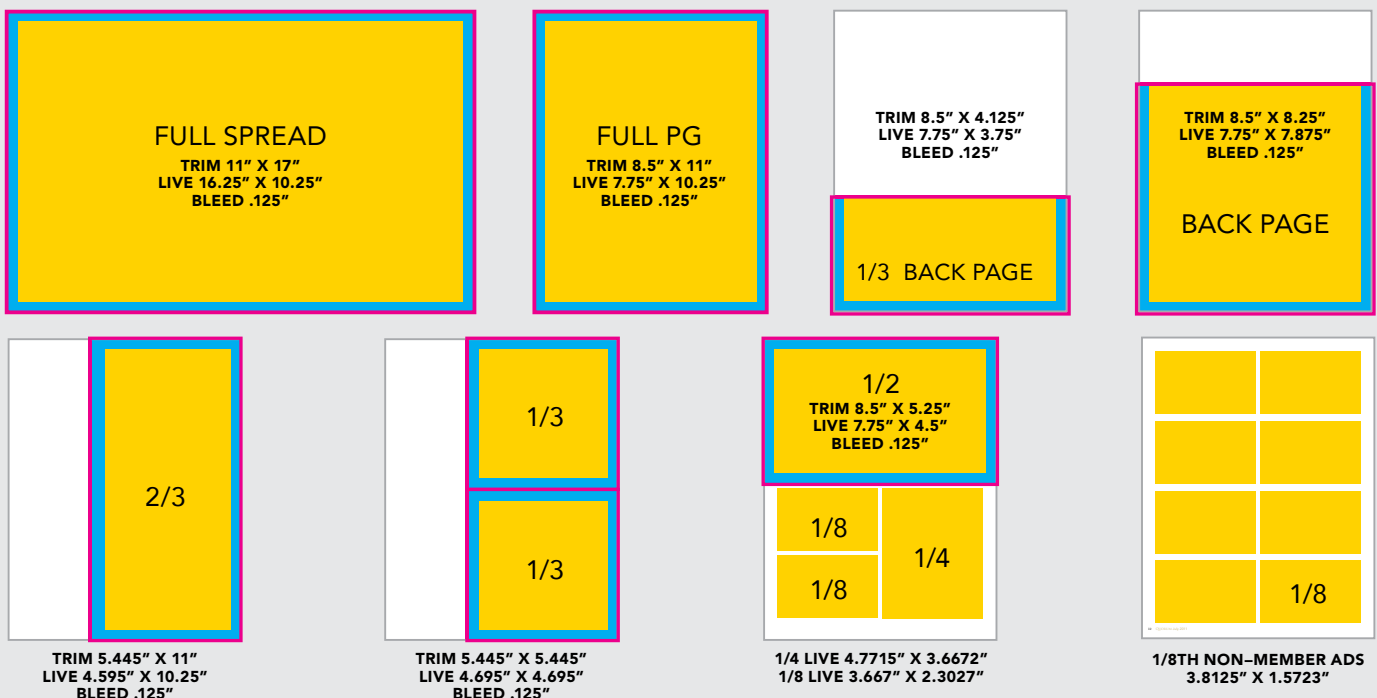


Ads in *Quorum* will be discounted for Corporate Sponsors along with other advertising and sponsorships based on the level of participation. Please see Sponsor Levels & Discounts on page 4.

COLOR	MONTHLY	ANNUAL (12 X MONTHLY)
Cover Package (Limit 1 – Choose MAR, JUN, SEP, DEC)	\$3,000.00	
Center 2–Page Full Spread	\$1,600.00	\$19,200.00
2–Page Spread	\$1,300.00	\$15,600.00
Back Outside Cover 8.5" x 8.25"	\$1,300.00	\$15,600.00
Back Outside Cover – Horizontal 8.5" x 4.125"	\$900.00	\$10,800.00
Inside Front Cover – Full Page	\$800.00	\$9,600.00
Inside Back Cover – Full Page	\$800.00	\$9,600.00
Center Spread – 1 Page	\$800.00	\$9,600.00
Full Page	\$650.00	\$7,800.00
Inside First Page – 1/2	\$600.00	\$7,200.00
Inside Back Cover – 1/2	\$600.00	\$7,200.00
2/3 Vertical	\$550.00	\$6,600.00
1/2 Horizontal	\$475.00	\$5,700.00
1/3 Square	\$325.00	\$3,900.00
1/4 Vertical	\$275.00	\$3,300.00
1/8 Horizontal	\$175.00	\$2,100.00
BLACK & WHITE		
2–Page Full Spread	\$1,000.00	\$12,000.00
Full Page	\$500.00	\$6,000.00
2/3 Vertical	\$400.00	\$4,800.00
1/3 Square	\$250.00	\$3,000.00
1/2 Horizontal	\$325.00	\$3,900.00
1/4 Vertical	\$195.00	\$2,340.00
1/8 Horizontal	\$135.00	\$1,620.00
1/8TH NON-MEMBER ADS	\$150.00	\$1,800.00

All ads are electronically linked with ONE-CLICK to the advertiser's website.

Join the Quorum Committee, call the CAI-CV office at 760-341-0559



BLEED
TRIM
LIVE

ADVERTISING OPPORTUNITIES

2019 MEMBERSHIP DIRECTORY

The CAI-CV membership directory is printed each December and is available to all 700+ members and affiliates and is distributed throughout the year to new members. As a member of CAI-CV, you will receive one FREE listing in the chapter membership directory. You will also receive up to three category listings in the online directory.

ADD YOUR COMPANY LOGO - \$250

Make your listing POP by adding your logo. Your logo will appear with your primary listing in the printed directory and any additional listings you purchase.

ADDITIONAL LISTINGS - \$75

CAI-CV Members receive one listing in the printed directory. Additional listings are available to business partners so they can be listed in multiple business categories.

ADDITIONAL ONLINE LISTINGS - \$45

CAI-CV Members receive one listing in the online directory and business partners may add up to two additional listings for free. Add more listings in additional categories for \$45 for each additional listing.

DIRECTORY ADVERTISING STARTS AT \$250

DIRECTORY ADVERTISING OPTIONS	PRICE
Inside Front Cover (Limit 1)	\$1,200.00
Inside Back Cover (Limit 1)	\$1,200.00
Outside Back Cover (Limit 1)	\$2,000.00
Tabs – FULL PAGE COLOR AD ON BACK OF TAB (Limit 5)	\$1,100.00
Tabs – FULL PAGE COLOR AD ON FRONT OF TAB (Limit 5)	\$950.00
INSIDE DIRECTORY ADS	
COLOR	
Full Page	\$800.00
Half Page	\$600.00
Quarter Page	\$350.00
BLACK & WHITE	
Full Page	\$700.00
Half Page	\$500.00
Quarter Page	\$300.00
Add logo to printed directory listing	\$250.00

COACHELLA VALLEY CHAPTER

CAI-CV IS THE AUTHORITY ON COMMON INTEREST DEVELOPMENTS IN THE COACHELLA VALLEY

2019 DIRECTORY

COACHELLA VALLEY CHAPTER
community
 ASSOCIATIONS INSTITUTE

NEW! CAI-CV APP SPONSOR

APP SPONSOR FOR THREE MONTHS.....\$2,000

(Limit 1 – Choose months JAN-MAR, APR-JUN, JUL-SEP, OCT-DEC)

All CAI-CV members will have access to the online directory, event registration and *Quorum* through the new CAI-CV APP.

- Company name on button located on the CAI-CV APP’s main screen with click-through to company website.

NEW! CAI-CV WEBSITE SPONSOR

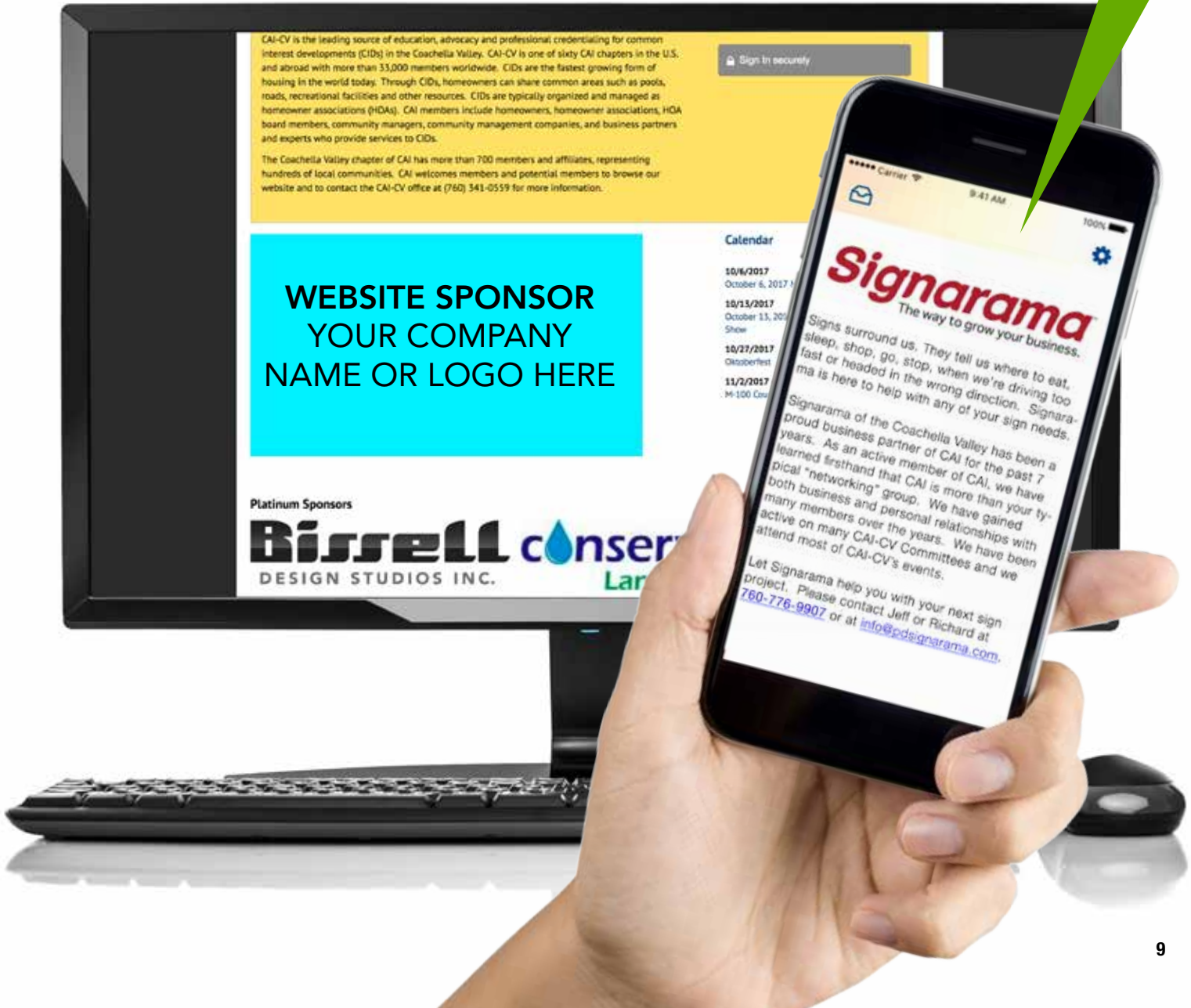
WEBSITE SPONSOR FOR THREE MONTHS.....\$2,000

(Limit 1 – Choose month JAN-MAR, APR-JUN, JUL-SEP, OCT-DEC)

All CAI-CV members have access to the directory, event registration and *Quorum* through the CAI-CV Website.

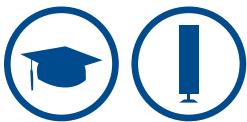
- Company name and/or logo on the front page of the CAI-CV Website with a click-through to company website.

NEW! In 2018, ALL Corporate Sponsors will be highlighted in the Chapter’s new APP under the “Quick Reference” button for 12 months for FREE.



2018

EDUCATION



EDUCATIONAL PROGRAMS & MINI TRADE SHOWS

- Friday, January 19, 2018
- Friday, February 16, 2018
- Friday, March 9, 2018
- Friday, April 20, 2018
- Friday, May 18, 2018
- Friday, June 8, 2018
- Friday, September 21, 2018
- Friday, October 26, 2018

CAI-CV will sponsor eight educational programs designed for all CAI members. Continuing education units are available for all of these lunch programs. A ninth program, Legislative Update, is listed separately on page 26.

NAME TAG SPONSOR

(Choose three months from list below)

JAN, FEB, MAR \$1,500

(Limit 1)

APR, MAY, JUN \$1,500

(Limit 1)

SEP, OCT, NOV (LEG UPDATE) \$2,000

(Limit 1)

- Company name/logo (4 inches by ¾ inches) inserted into every name badge.
- One (1) registration for company representative

NEW! PROFESSIONAL SPEAKER SPONSOR

SPEAKER SPONSOR \$2,500

(Limit 2 each program - CAI-CV hires professional speakers for several Educational Lunch Programs each year)

- Four registrations and reserved seating at the Speaker/ Board table
- Opportunity to introduce speaker at luncheon
- Six-foot Exhibitor Booth at event
- Company name on event signage and in *Quorum Magazine*

MINI TRADE SHOW EXHIBITOR

EXHIBITOR BOOTH SPONSOR \$400

(Limited by capacity)

- 6-foot skirted table to display your company information
- Recognition at the event and in *Quorum Magazine*
- One (1) registration for company representative at each program

SPOTLIGHT TABLE..... \$300

(Limit 2 per program)

- Reserved table for eight (8) guests (sponsor responsible for providing CAI-CV with guest list one week prior to event)
- Recognition at the event and in *Quorum Magazine*

PEN SPONSOR \$150

(Limit 1 – Sponsor to provide 220 logo pens to CAI-CV office one day prior to event)

- Company pen placed at each attendee’s place setting
- Recognition at event and in *Quorum Magazine*



MEMBERSHIP CONTEST

Recruiter of the Year

At each of CAI-CV’s nine lunch programs, the Membership Committee will run a drawing for Recruiter of the Year. The Title Sponsor will be introduced at each luncheon and be called up to the podium to draw that month’s winner’s. Monthly winners will receive gift cards. In January, 2019, the title sponsor will draw the year-end winner for the grand prize.

TITLE SPONSOR..... \$1,000

(Limit 2)

- Company logo on all membership contest signs and ads
- Company representative may announce contest winners at eight program luncheons and the Legislative Update
- Company representative may announce grand prize winner at the January 2019 Lunch Program and company will be listed in the January 2019 *Quorum Magazine*



NEW! CAI-CV NEW MEMBER ORIENTATION SPONSOR

NEW MEMBER ORIENTATION SPONSOR \$500

(Limit 2 - Choose Date, FEB 13, APR 17, SEP 25)

CAI-CV will host three New Member Orientations in 2018

- Company name and logo on e-blast invitation
- Six-foot table booth at event to present company information
- Opportunity to greet guests
- Company name in *Quorum Magazine*



NEW! CAI-CV CLASSROOM SPONSOR

CLASSROOM SPONSOR FOR SIX MONTHS \$3,000

(Limit 1 – Choose JAN-JUN or JUL-DEC)

CAI National Courses, CAI-CV Manager on the Run (MOTR), Board Member Workshops (BMW) and HOA Board Basic Training will take place in the New CAI-CV classroom. More than 25 courses have already been scheduled, see page 2.

- Name on professional signage visible to all students in classroom
- Kiosk in classroom for company brochures
- Quarter page ad in *Quorum* for two months





MANAGER ON THE RUN WORKSHOP (MOTR)

Friday, February 2, 2018
Friday, April 6, 2018
Friday, June 15, 2018 (afternoon prior to Summer Sizzler)
Friday, August 3, 2018
Friday, October 5, 2018
Friday, December 7, 2018 (afternoon prior to Holiday Open House)

CAI-CV will conduct six (6) workshops in 2018 for community managers. MOTR sponsorships are limited to CAI-CV Business Partners.

MOTR EVENT SPONSOR \$250

(Limit 1 sponsor per event; Sponsor to provide breakfast on FEB2, APR 6, AUG 3, OCT 5 or \$200 toward manager drink tickets on JUN 15, DEC 7)

- Company name on electronic event flyer
- Recognition at the event and in *Quorum Magazine*



CAI NATIONAL COURSES

Sponsor one of CAI National’s courses hosted by CAI-CV

M-204 COMMUNITY GOVERNANCE FOR MANAGERS

July 12 – 13, 2018

COURSE SPONSOR \$500

(Limit 1)

- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

PEN SPONSOR \$200

(Limit 1 – Sponsor to provide 50 logo pens to CAI-CV office one day prior to event)

- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

NOTEPAD SPONSOR..... \$200

(Limit 1 – Sponsor to provide 50 logo notepads to CAI-CV office one day prior to event)

- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

TENT CARD SPONSOR \$150

(Limit 1)

- Company name and logo printed on all tent cards
- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

M-203 COMMUNITY LEADERSHIP

August 16-17, 2018

COURSE SPONSOR \$500

(Limit 1)

- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

PEN SPONSOR..... \$200

(Limit 1 – Sponsor to provide 50 logo pens to CAI-CV office one day prior to event)

- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

NOTEPAD SPONSOR..... \$200

(Limit 1 – Sponsor to provide 50 logo notepads to CAI-CV office one day prior to event)

- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

TENT CARD SPONSOR..... \$150

(Limit 1)

- Company name and logo printed on all tent cards
- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

M-100 COURSE FOR MANAGERS AND BOARD MEMBERS

November 1-3, 2018

COURSE SPONSOR \$500

(Limit 1)

- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

PEN SPONSOR \$200

(Limit 1 – Sponsor to provide 50 logo pens to CAI-CV office one day prior to event)

- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

NOTEPAD SPONSOR..... \$200

(Limit 1 – Sponsor to provide 50 logo notepads to CAI-CV office one day prior to event)

- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*

TENT CARD SPONSOR \$150

(Limit 1)

- Company name and logo printed on all tent cards
- Company name on professionally designed signage at event
- Opportunity to welcome guests to lunch
- Company name in *Quorum Magazine*





BOARD MEMBER WORKSHOP (BMW)

March 23, 2018 (held just prior to the Corks for CLAC event)

December 7, 2018 (held just prior to the Holiday Open House)

CAI-CV will conduct two (2) "Ask the attorney" style Board Member Workshops (BMW) for community board members. These sponsorships are limited to CAI-CV Business Partners. (Also, see Essentials Course for board members on page 17.)

WORKSHOP SPONSOR \$500

(Limit 1 sponsor per event)

- Company name on professionally designed signage
- Company name on electronic event flyer
- Recognition at the event and in *Quorum Magazine*
- Opportunity to welcome guests

NAME TAG SPONSOR \$500

(Limit 1 sponsor per event)

- Company name and logo printed on all name tags
- Company name on electronic event flyer
- Recognition at the event and in *Quorum Magazine*
- Opportunity to welcome guests



NEW! CAI-CV HOA BOARD BASIC TRAINING

BASIC TRAINING SPONSOR \$500

(Limit 1 – Choose date: JAN 16, FEB 20, MAY 15, JUN 12, AUG 14, SEP 11, OCT 16, NOV 13)

CAI-CV will be offering seven free two-hour evening crash courses for Valley community board members in the NEW CAI-CV Classroom.

- Sponsor is responsible for refreshments (snacks) and will greet board members. Sponsor will have a table booth at the back of the classroom and may distribute company information to participants.



NEW! CMCA MANAGER CHALLENGE

SPONSOR A MANAGER FOR THE CMCA EXAM SPONSOR A MANAGER \$500

(Limit 30 – **Friday, December 7, 2018.** Available to business partners only - CAI-CV will assign managers to business partners by random drawing)

- Sponsor a manager(s) for the CMCA Exam. The CMCA exam is the primary designation for professional community managers. Following the November 1-3 M100 course (a prerequisite for the CMCA) offered by CAI-CV in Palm Desert, sponsored managers will receive all the CAMICB study materials and will be signed up through CAMICB for the CMCA examination on December 7th. On December 7th, sponsored managers will attend a study course taught by a professional instructor, and then immediately sit for the CMCA examination at the CAI-CV office. Lunch will be included. Sponsors will be recognized at the study session, in *Quorum*, and by the managers they sponsored.



NEW! CAI'S CA CID LAW COURSE SPONSOR

COURSE SPONSOR \$500

(Limit 5 – Choose from two dates: JUL 20, OCT 24)

CAI-CV will offer the CID Law Course twice in 2018. The CID Law Course is offered to all members and is a requirement for CAI designated managers to be certified in California. The courses will be taught in the CAI-CV classroom.

- Sponsors will be introduced and will receive a table booth at the back of the classroom or in the CAI-CV office and may distribute company information to participants.



NEW! CAI'S EDUCATED BUSINESS PARTNER COURSE SPONSOR

COURSE SPONSOR \$400

(Limit 2 – Choose from two dates: JAN 30, JUL 27)

CAI-CV will offer the Educated Business Partner Course twice in 2018 in the CAI-CV Classroom. The Educated Business Partner (EBP) is now an official designation from CAI National. Business partners who participate receive a certificate and are granted permission to use the EBP logo in their advertising.

- Sponsors will greet participants, have a table booth at the back of the classroom, and may distribute company information.



WINE TASTING – CORKS FOR CLAC FUNDRAISER

Friday, March 23, 2018

A portion of the proceeds from the wine tasting event go to support the California Legislative Action Committee (CLAC). CAI-CV will host a Board Member Workshop prior to the event, and board members will be invited to attend the wine tasting event for free.

CORKS TITLE SPONSOR \$1,500

(Limit 1)

- Sponsor to welcome guests during program and introduce speakers
- Company name on professionally designed event signage displayed at the tasting tables
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) registrations

CHAMPAGNE RECEPTION SPONSOR \$1,000

(Limit 1 – Sponsor to provide plastic champagne flutes to all participants)

- Company may provide representative(s) to greet guests and pour champagne
- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) registrations

CABERNET SPONSOR \$750

(Limit 4)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) registration

ENTERTAINMENT SPONSOR..... \$600

(Limit 1 – CAI-CV will provide DJ or other entertainment for event)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) registrations





BORDEAUX SPONSOR \$500

(Limit 6)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) registration

WINE GLASS SPONSOR \$500

(Limit 1 – Sponsor to provide plastic wine glasses with company logo to all guests)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) registrations

PHOTO SPONSOR \$500

(Limit 1 – CAI-CV will provide photographer)

- Company logo on photos
- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) registrations

GRAND PRIZE SPONSOR \$300

(Limit 1 – Sponsor to provide Grand Prize valued at \$200)

- Company name on professionally designed event signage near where Grand Prize will be presented
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) registration

RIESLING SPONSOR \$250

(No limit)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) registration

WINE STOPPER SPONSOR \$250

(Limit 1 – Sponsor to provide wine stoppers with company logo to all guests)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) registration



COCKTAIL NAPKIN SPONSOR \$250

(Limit 1 – Sponsor to provide cocktail napkins with company logo for all guests)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) registration

SILENT AUCTION SPONSOR \$200

(No limit)

- Wine Committee will create a beautiful gift basket worth \$200 for the Silent Auction
- The sponsor will be recognized in the auction brochure

FRIENDS OF CLAC SPONSORS \$150

(No limit)

- Company name in *Quorum Magazine*



THE ESSENTIALS BOARD LEADERSHIP DEVELOPMENT WORKSHOP

Friday, April 13, 2018

The Essentials Board Leadership Development Workshop sponsorships are limited to Business Partners. Ten Business Partners will be able to participate with a 6-foot table booth at the Essentials Workshop.

ESSENTIALS TABLE BOOTH SPONSOR \$400

(Limit 10)

- 6-foot skirted table
- Company name on event invitation
- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- One (1) registration for breakfast and lunch

BREAKFAST SPONSOR \$300

(Limit 2)

- Company name in *Quorum Magazine*
- Recognition at the Essentials Course
- One (1) registration for breakfast

LUNCH SPONSOR \$300

(Limit 2)

- Company name in *Quorum Magazine*
- Recognition at the Essentials Course
- One (1) registration for lunch

PEN SPONSOR \$150

(Limit 1 – Sponsor to provide 50 company logo pens to participants)

- Company name in *Quorum Magazine*
- Recognition at the Essentials course

NOTEPAD SPONSOR \$150

(Limit 1 – Sponsor to provide 50 company logo notepads to participants)

- Company name in *Quorum Magazine*
- Recognition at the Essentials Course





SPRING GOLF TOURNAMENT

Friday, April 27, 2018

FOURSOME SPONSOR..... \$650

Sponsors will receive four golf registrations that include breakfast, golfing, snacks, cocktails, lunch, silent auction, door prizes and photos. Foursome sponsorships are counted toward corporate sponsorship levels but not discounted.

TOURNAMENT TITLE SPONSOR \$2,000

(Limit 1 – Sponsor will receive top billing at the Spring Golf Tournament)

- Hole Booth on the course
- Tournament Booth at registration table and in lunch room
- Opportunity to greet players at tee off
- Company name on professionally designed event signage with recognition at event
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Four (4) lunch participant registrations

GOLF CART SPONSOR \$1,000

(Limit 3)

- Company name on professionally designed signage at event and on golf carts
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) lunch participant registrations

SWAG BAG SPONSOR..... \$500

(Limit 1 – Sponsor to provide Swag Bags with company name and logo for all players)

- Company name on professionally designed event signage with recognition at event
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) lunch participant registrations

GOLF TOWEL SPONSOR \$500

(Limit 1 – Sponsor to provide Golf Towels with name or company logo for all players)

- Company name on professionally designed event signage with recognition at event
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) lunch participant registrations



GRAND PRIZE SPONSOR \$500

(Limit 2 – CAI-CV to provide Grand Prize)

- Company name on professionally designed event signage with recognition at event
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) lunch participant registrations

GOLF BALL SPONSOR \$400

(Limit 1 – Sponsor to provide Golf Balls with company logo to put in swag bags for all players)

- Company name on professionally designed event signage with recognition at event
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) lunch participant registrations

TEE & BALL MARKER SPONSOR \$400

(Limit 1 – Sponsor to provide Golf Tees and Ball Markers with company logo to put in swag bags for all players)

- Company name on professionally designed event signage with recognition at event
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) lunch participant registrations

HOLE BOOTH SPONSOR..... \$400

(Limit 17 - Designated area at hole to display company information and serve light food and beverages)

- Company name on event flyer
- Company name in *Quorum Magazine*
- Two (2) lunch participant registrations

“CAI SPRING CUP” TROPHY SPONSOR \$400

(Limit 1)

- Company name on professionally designed event signage with recognition at event
- Company name included on event flyer
- Presentation of trophy to winning foursome at the Awards Banquet
- Company name in *Quorum Magazine*
- Two (2) lunch participant registrations

FOURSOME PHOTO SPONSOR..... \$300

(Limit 1 – Sponsor to provide photographer and photos to participants)

- Company name on professionally designed event signage at photo booth
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) lunch participant registrations



BREAKFAST & LUNCH SPONSOR..... \$300

(No limit)

- Company name on event signage at breakfast and lunch area with recognition at event
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) breakfast and lunch participant registration

WATER SPONSOR..... \$300

(Limit 1 – Sponsor to provide disposable water bottles with company logo for all players)

- Company name on professionally designed signage at event
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Recognition at event

MULLIGAN SPONSOR \$200

(Limit 4)

- Company name on mulligan cards
- Recognition at event

GREEN SIGNAGE SPONSOR \$100

(No limit)

- Company name on professionally designed event signage at designated green

SPRING GOLF SPECIAL CONTEST SPONSORS

CLOSEST TO THE PIN SPONSOR – WOMEN \$200

(Limit 1 – Sponsor to provide prize valued at \$100 minimum)

- Company name on professionally designed event signage at designated green
- Company name in *Quorum Magazine*
- Recognition at event

CLOSEST TO THE PIN SPONSOR – MEN..... \$200

(Limit 1 – Sponsor to provide prize valued at \$100 minimum)

- Company name on professionally designed event signage at designated green
- Company name in *Quorum Magazine*
- Recognition at event

LONGEST DRIVE SPONSOR – WOMEN..... \$200

(Limit 1 – Sponsor to provide prize valued at \$100 minimum)

- Company name on professionally designed event signage at designated fairway
- Company name in *Quorum Magazine*
- Recognition at event

LONGEST DRIVE SPONSOR – MEN..... \$200

(Limit 1 – Sponsor to provide prize valued at \$100 minimum)

- Company name on professionally designed event signage at designated fairway
- Company name in *Quorum Magazine*
- Recognition at event



SUMMER SIZZLER (AND MOTR)

Friday, June 15, 2018

The Business Partner and Education Committees will sponsor CAI's Annual Summer Sizzler immediately following the June MOTR class for managers. This summer kickoff event is free to CAI-CV members and guests. Managers and Board members will also receive one free drink ticket. See page 12 for MOTR Sponsorships.

SUMMER SIZZLER TITLE SPONSOR..... \$1,500

(Limit 1)

- Opportunity to greet guests
- Company name on invitations
- Company name on professionally designed signage with recognition at event
- Company name in *Quorum Magazine*

SIZZLER GAME SPONSOR..... \$500

(Limit 4)

- Opportunity to host a game at the Summer Sizzler event
- Company name on invitations
- Company name on professionally designed signage with recognition at event
- Company name in *Quorum Magazine*

SIZZLER BAR SPONSOR \$400

(Limit 6)

- Company name on invitations
- Company name on professionally designed signage with recognition at event
- Company name in *Quorum Magazine*

SIZZLER FOOD SPONSOR \$300

(No limit)

- Company name on invitations
- Company name on professionally designed signage with recognition at event
- Company name in *Quorum Magazine*



BOWLING TOURNAMENT

Friday, June 29, 2018

BOWLING TOURNAMENT TITLE SPONSOR..... \$1,500

(Limit 1)

- Bowling lane
- Top billing at event and on all communications
- Company name on professionally designed event signage as title sponsor
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Four (4) registrations

GRAND PRIZE SPONSOR \$500

(Limit 1 – Sponsor to provide prize valued at \$200 minimum)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) spectator registrations

LANE SPONSOR \$450

(Limit 27 – Sponsor responsible to provide player names to CAI-CV one week prior to event)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Four (4) bowling and dinner registrations





GREETING SPONSOR..... \$400

(Limit 1 – Sponsor to provide welcome gift to all participants)

- Greets all participants with welcome gift
- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) spectator registrations

STRIKE SPONSOR..... \$350

(Limit 2 – Sponsor to provide \$100 prize)

- Presents special raffle ticket to any bowler who gets a strike
- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- One (1) spectator registration

BAR SPONSOR \$350

(Limit 4)

- Company name on drink tickets or wristbands
- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- One (1) spectator registration

FOOD SPONSOR..... \$300

(No limit)

- Company name on event signage
- Company name in *Quorum Magazine*
- One (1) spectator registration

LANE ASSIGNMENT SPONSOR..... \$150

(Limit 5)

- Company name on lane assignment cards

DESSERT SPONSOR..... \$150

(Limit 2 – Sponsor to provide dessert for event)

- Company name on event signage at dessert table





DAY AT THE RACES

Friday, August 17, 2018

(Date may change; Del Mar does not confirm bookings until February 2018)

A portion of the proceeds from the Day at the Races will go to support CAI's California Legislative Action Committee (CLAC).

DAY AT THE RACES TITLE SPONSOR \$2,000

(Limit 1)

- Booth at registration desk
- Opportunity to greet guests
- Company name on invitations
- Company name on professionally designed signage with recognition at event
- Company name in *Quorum Magazine*
- Includes four (4) registrations

SKYROOM SPONSOR..... \$750

(Limit 4)

- Opportunity to greet guests in Skyroom
- Company name on invitations
- Company name on professionally designed signage with recognition at event
- Company name in *Quorum Magazine*
- Includes two (2) registrations

DEL MAR BUS SPONSOR \$500

(Limit 4)

- Opportunity to greet guests on busses
- Company name on invitations
- Company name on professionally designed signage with recognition at event
- Company name in *Quorum Magazine*
- Includes one (1) registration

SNACK ATTACK SPONSOR..... \$500

(Limit 6 - CAI-CV provides beverages and snacks on buses)

- Opportunity to hand out food and beverages on busses
- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) participant registration

SEABISCUIT FOOD SPONSOR..... \$400

(No limit)

- Company name on invitations
- Company name on professionally designed signage with recognition at event
- Company name in *Quorum Magazine*
- Includes one (1) registration



OKTOBERFEST

Friday, October 12, 2018

OKTOBERFEST TITLE SPONSOR \$1,500

(Limit 1 – Sponsor will receive top billing at Oktoberfest)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) participant registrations

CHILI COOK-OFF SPONSOR..... \$1,000

(Limit 1)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One entry to compete or may provide two judges for contest
- Two (2) participant registrations

STEIN SPONSOR..... \$750

(Limit 1 – Sponsor to provide steins to all participants)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) participant registrations

T-SHIRT SPONSOR\$700

(Limit 1)

- Company name/logo on Oktoberfest T-Shirts
- Company name on professionally designed event signage
- Company name on event flyer
- Company name in *Quorum Magazine*

CORNHOLE SPONSOR \$700

(Limit 4)

- Includes Cornhole board set with logo
- Company name on professionally designed signage
- Company name on event flyer
- Company name in *Quorum Magazine*
- Two (2) participant registrations



BEER PONG SPONSOR \$650

(Limit 4)

- Includes Beer Pong table with sponsor’s logo
- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) participant registrations

PHOTO SPONSOR \$500

(Limit 1 – Sponsor to provide photographer and photos to participants)

- Company logo on back of photos (stickers supplied by sponsor)
- Company name on professionally designed event signage at event
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) participant registration

POLKA ENTERTAINMENT SPONSOR \$500

(Limit 8)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) participant registration

GAME CUP SPONSOR... \$450

(Limit 3 – Game Cups with sponsor’s name provided by CAI-CV)

- Game cups with sponsor’s name used in Oktoberfest games such as Beer Pong
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) participant registrations

LOWENBRAU SPONSOR \$400

(Limit 8)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) participant registration

CENTERPIECE SPONSOR \$400

(Limit 2)

- Company logo on centerpieces
- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) participant registration

WRISTBAND SPONSOR.....\$350

(Limit 1 – Sponsor to provide 200 wristbands with company logo)

- Company name on professionally designed event signage
- Company name on event flyer
- Company name in *Quorum Magazine*
- One (1) participant registration

BRATWURST (FOOD) SPONSOR..... \$300

(No limit)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- One (1) participant registration





LEGISLATIVE UPDATE AND MINI TRADE SHOW

Friday, November 16, 2018

PROGRAM BOOTH SPONSOR \$500

(Limited by capacity)

- Company name on event flyer
- 6-foot skirted table to display your company information
- Recognition at the event and in *Quorum Magazine*
- One (1) registration for company representative

SPOTLIGHT TABLE SPONSOR..... \$450

(Limit 4)

- Reserved table for eight (8) guests (sponsor responsible for providing guest names to CAI-CV one week prior to event)
- Company name on event flyer
- Recognition at the event and in *Quorum Magazine*
- Eight (8) registrations

PEN SPONSOR \$200

(Limit 1 – Sponsor to supply 250 pens to CAI office one day prior to event)

- Company pen placed at each attendee’s place setting
- Company name in *Quorum Magazine*
- Recognition at event

NOTEPAD SPONSOR..... \$200

(Limit 1 - Sponsor to provide 250 company logo notepads to CAI office one day prior to event)

- Company notepad placed at each attendee’s place setting
- Company name in *Quorum Magazine*
- Recognition at event



HOLIDAY MIXER

Friday, December 7, 2018

The Holiday Mixer is CAI-CV’s annual charitable event where our members have the opportunity to support a local charity. The cost of the mixer is underwritten by CAI-CV sponsors. In lieu of a charge to members for attending, participants have the opportunity to donate toys, clothing, gift cards or cash to the sponsored charity.

HOLIDAY MIXER TITLE SPONSOR \$1,000

(Limit 1 – Sponsor will receive top billing at the Holiday Mixer)

- Opportunity to welcome guests and introduce charity
- Company name on professionally designed signage at event
- Company name on invitation
- Company name in *Quorum Magazine*



ANGEL SPONSOR..... \$750

(Limit 2)

- Company name on professionally designed signage at event
- Company name on invitation
- Company name in *Quorum Magazine*

HOLIDAY WINE SPONSOR \$600

(Limit 2 - CAI-CV to provide wine)

Company name on professionally designed signage at event

- Company name on invitation
- Company name in *Quorum Magazine*

SANTA SPONSOR..... \$500

(Limit 3)

- Company name on professionally designed signage at event
- Company name on invitation
- Company name in *Quorum Magazine*

HOLIDAY PHOTO SPONSOR \$500

(Limit 1) Company logo on photos

- Company name on professionally designed signage at event
- Company name on invitation
- Company name in *Quorum Magazine*

ENTERTAINMENT SPONSOR..... \$250

(No limit)

- Company name on professionally designed signage at event
- Company name on invitation
- Company name in *Quorum Magazine*

ELF SPONSOR \$100

(No limit)

- Company name on professionally designed signage at event
- Company name in *Quorum Magazine*



AWARDS AND MONTE CARLO NIGHT

Friday, January 25, 2019

AWARDS & MONTE CARLO

TITLE SPONSOR..... \$2,000

(Limit 1 – Sponsor will receive top billing at Awards)

- Company name on invitation
- Company name placed prominently on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Four (4) participant registrations

PLATINUM SPONSOR \$1,000

(No limit)

- Company will help with presenting awards
- Company name on invitation
- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- Reserved table for eight (8) participants with eight (8) Registrations

GOLD SPONSOR \$750

(No limit)

- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- Two (2) participant registrations

SILVER SPONSOR \$500

(No limit)

- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- Two (2) participant registrations

BRONZE SPONSOR \$400

(No limit)

- Company name on event signage
- Company name in *Quorum Magazine*
- One (1) participant registration



CARD SPONSOR..... \$1000

(Limit 1- CAI-CV will purchase cards with sponsors logo to give to all attendees)

- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- Two (2) participant registrations

BLACKJACK TRAINING SPONSOR..... \$1000

(Limit 1)

- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- Two (2) participant registrations

AWARDS SPONSOR \$750

(Limit 2 - CAI-CV will provide awards)

- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- Two (2) participant registrations

ENTERTAINMENT SPONSOR..... \$750

(Limit 3 - CAI-CV will provide entertainment)

- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- Two (2) participant registrations

PHOTOGRAPHY SPONSOR \$750

(Limit 3 - CAI-CV will provide photographer)

- Company name on back of photo given to each attendee
- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- Two (2) participant registrations

CHAMPAGNE SPONSOR..... \$650

(Limit 2 - CAI-CV will provide champagne)

- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- Two (2) participant registrations

CANDY BUFFET TABLE SPONSOR \$500

(Limit 3 - CAI-CV will provide candy)

- Company name on event signage
- Company name in *Quorum Magazine*

CIGAR SPONSOR..... \$500

(Limit 1 - Sponsor will provide cigars)

- Company name on event signage
- Company name in *Quorum Magazine*

VALET SPONSOR..... \$500

(Limit 1)

- Company name on sign near valet
- Company name on event flyer
- Company name in *Quorum Magazine*
- One (1) participant registration

SPECIAL EVENT DESIGN SPONSOR..... \$500

(Limit 4)

- Company name on professionally designed event signage
- Company name in *Quorum Magazine*
- One (1) participant registration

GRAND JACKPOT SPONSOR \$450

(Limit 1 – Sponsor to provide prize valued at \$300 minimum)

- Company name on professionally designed event signage
- Company name included on event flyer
- Company name in *Quorum Magazine*
- Two (2) participant registrations

FOOD SPONSOR \$300

(No limit)

- Company name on professionally designed event signage at buffet table(s)
- Company name in *Quorum Magazine*
- One (1) participant registration



2018 CAI COACHELLA VALLEY CHAPTER

ADVERTISING & SPONSORSHIP PLAN ORDER FORM

ADVERTISING OPPORTUNITIES		PRICING		LIST MONTHS	TOTAL PRICE
QUORUM MAGAZINE		MONTHLY	ANNUAL (12 X MONTHLY)		
CIRCLE THE MONTHS YOU WANT TO ADVERTISE OR LIST IN MONTH COLUMN:		(ALL) JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC			
COLOR		Monthly	Annual		
Cover Package (Limit 1 – Choose MAR, JUN, SEP, DEC)		\$3,000.00			
Center 2–Page Full Spread		\$1,600.00	\$19,200.00		
2–Page Spread		\$1,300.00	\$15,600.00		
Back Outside Cover 8.5" x 7"		\$1,300.00	\$15,600.00		
Back Outside Cover – Horizontal 8.5" x 3.375"		\$900.00	\$10,800.00		
Inside Front Cover – Full Page		\$800.00	\$9,600.00		
Inside Back Cover – Full Page		\$800.00	\$9,600.00		
Center Spread – 1 Page		\$800.00	\$9,600.00		
Full Page		\$650.00	\$7,800.00		
Inside First Page – 1/2		\$600.00	\$7,200.00		
Inside Back Cover – 1/2		\$600.00	\$7,200.00		
2/3 Vertical		\$550.00	\$6,600.00		
1/2 Horizontal		\$475.00	\$5,700.00		
1/3 Square		\$325.00	\$3,900.00		
1/4 Vertical		\$275.00	\$3,300.00		
1/8 Horizontal		\$175.00	\$2,100.00		
BLACK & WHITE					
2–Page Full Spread		\$1,000.00	\$12,000.00		
Full Page		\$500.00	\$6,000.00		
2/3 Vertical		\$400.00	\$4,800.00		
1/3 Square		\$250.00	\$3,000.00		
1/2 Horizontal		\$325.00	\$3,900.00		
1/4 Vertical		\$195.00	\$2,340.00		
1/8 Horizontal		\$135.00	\$1,620.00		
1/8TH NON-MEMBER ADS		\$150.00	\$1,800.00		
QUORUM MAGAZINE AD TOTAL					

2019 DIRECTORY ADVERTISING OPTIONS		PRICE	EXT PRICE
Inside Front Cover (Limit 1)		\$1,200.00	
Inside Back Cover (Limit 1)		\$1,200.00	
Outside Back Cover (Limit 1)		\$2,000.00	
Tabs – FULL PAGE COLOR AD ON BACK OF TAB (Limit 5)		\$1,100.00	
Please circle your Tab Placement – Back of: CAI Info Tab – Homeowner Leader Tab – Association Management Tab – Business Partner Tab – Index Tab			
Tabs – FULL PAGE COLOR AD ON FRONT OF TAB (Limit 5)		\$950.00	
Please circle your Tab Placement – Front of: CAI Info Tab – Homeowner Leader Tab – Association Management Tab – Business Partner Tab – Index Tab			
INSIDE DIRECTORY ADS			
COLOR			
Full Page		\$800.00	
Half Page		\$600.00	
Quarter Page		\$350.00	
BLACK & WHITE			
Full Page		\$700.00	
Half Page		\$500.00	
Quarter Page		\$300.00	
ADD LOGO TO PRINTED DIRECTORY LISTING		\$250.00	
ADDITIONAL LISTINGS		\$75.00	
ADDITIONAL ONLINE LISTINGS		\$45.00	
2019 MEMBERSHIP DIRECTORY AD TOTAL			
		Page 30 TOTAL	

SPONSORSHIP OPPORTUNITIES	PRICE	EXT PRICE
NEW! APP SPONSOR		
Sponsor Three Months – JAN-MAR, APR-JUN, JUL-SEP, OCT-DEC	\$2,000.00	
NEW! WEBSITE SPONSOR		
Sponsor Three Months – JAN-MAR, APR-JUN, JUL-SEP, OCT-DEC	\$2,000.00	
NAME TAG SPONSOR (CHOOSE FROM LIST BELOW)		
	PRICE	EXT PRICE
JAN - MAR (Limit 1)	\$1,500.00	
APR - JUN (Limit 1)	\$1,500.00	
SEP - NOV (Leg Update) (Limit 1)	\$2,000.00	
EDUCATIONAL PROGRAMS & MINI TRADE SHOWS SPONSORSHIP OPPORTUNITIES		
	PRICE	EXT PRICE
Professional Speaker Sponsor	\$2500.00	
JAN 19, FEB 16, MAR 9, APR 20, MAY 18, JUN 8, SEP 21, OCT 26		
Exhibitor Booth Sponsor (Limited by capacity; includes 6-foot skirted table)	\$400.00	
JAN 19, FEB 16, MAR 9, APR 20, MAY 18, JUN 8, SEP 21, OCT 26		
Spotlight Table Sponsor – Seating for 8 (Limit 2)	\$300.00	
JAN 19, FEB 16, MAR 9, APR 20, MAY 18, JUN 8, SEP 21, OCT 26		
Pen Sponsor (Limit 1 per program – Sponsor to provide 220 pens)	\$150.00	
JAN 19, FEB 16, MAR 9, APR 20, MAY 18, JUN 8, SEP 21, OCT 26		
Scholarship Sponsor (Limit 1 per program)	\$200.00	
JAN 19, FEB 16, MAR 9, APR 20, MAY 18, JUN 8, SEP 21, OCT 26		
CLAC Sponsor (Limit 1 per program)	\$200.00	
MEMBERSHIP CONTEST		
	PRICE	
Title Sponsor (Limit 2)	\$1,000.00	
NEW! MEMBER ORIENTATION		
	PRICE	
New Member Orientation (Limit 2 – PLEASE CIRCLE ONE - FEB 13, APR 17, SEP 25)	\$500.00	
NEW! CLASSROOM SPONSOR		
Sponsor Six Months – PLEASE CIRCLE ONE - JAN-JUN or JUL-DEC	\$3,000.00	
MOTR SPONSOR (LIMITED TO BUSINESS PARTNERS)		
PLEASE CIRCLE ONE – FEB 2, APR 6, JUN 15, AUG 3, OCT 5, DEC 7 (Limit 1 sponsor per program – Sponsor to provide breakfast or \$200 for drink tickets)	\$250.00	
Scholarship Sponsor PLEASE CIRCLE ONE – FEB 2, APR 6, JUN 15, AUG 3, OCT 5, DEC 7 (Limit 1 per program)	\$200.00	
CLAC Sponsor PLEASE CIRCLE ONE – FEB 2, APR 6, JUN 15, AUG 3, OCT 5, DEC 7 (Limit 1 per program)	\$200.00	
M-204 COMMUNITY GOVERNANCE FOR MANAGERS – JULY 12-13, 2018		
Course Sponsor (Limit 1)	\$500.00	
Pen Sponsor (Limit 1 – Sponsor to provide 50 pens with logo)	\$200.00	
Notepad Sponsor (Limit 1 – Sponsor to provide 50 notepads with logo)	\$200.00	
Tent Card Sponsor (Limit 1)	\$150.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
M-203 COMMUNITY LEADERSHIP FOR MANAGERS – AUGUST 16-17, 2018		
Course Sponsor (Limit 1)	\$500.00	
Pen Sponsor (Limit 1 – Sponsor to provide 50 pens with logo)	\$200.00	
Notepad Sponsor (Limit 1 – Sponsor to provide 50 notepads with logo)	\$200.00	
Tent Card Sponsor (Limit 1)	\$150.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
M-100 COURSE FOR MANAGERS AND BOARD MEMBERS - NOVEMBER 1-3, 2018		
Course Sponsor (Limit 1)	\$500.00	
Pen Sponsor (Limit 1 – Sponsor to provide 50 pens with logo)	\$200.00	
Notepad Sponsor (Limit 1 – Sponsor to provide 50 notepads with logo)	\$200.00	
Tent Card Sponsor (Limit 1)	\$150.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
Page 31 TOTAL		
SPONSORSHIP OPPORTUNITIES	PRICE	EXT PRICE

NEW! CMCA MANAGER CHALLENGE		
Sponsor a Manager (Limit 30 - Available to business partners only)	\$500.00	
BMW SPONSOR		
Workshop Sponsor PLEASE CIRCLE ONE – MAR 23, DEC 7 (Limit 1 per program)	\$500.00	
Name Tag Sponsor PLEASE CIRCLE ONE – MAR 23, DEC 7 (Limit 1 per program)	\$500.00	
Scholarship Sponsor PLEASE CIRCLE ONE – MAR 23, DEC 7 (Limit 1 per program)	\$200.00	
CLAC Sponsor PLEASE CIRCLE ONE – MAR 23, DEC 7 (Limit 1 per program)	\$200.00	
NEW! CAI-CV HOA BOARD BASIC TRAINING		
Basic Training Sponsor (Limit 1 – Choose date - JAN 16, FEB 20, MAY 15, JUN 12, AUG 14, SEP 11, OCT 16, NOV 13)	\$500.00	
NEW! CAI CA CID LAW COURSE		
CAI'S CA CID Law Course Sponsor (Limit 5 - Choose date - Jul 20, OCT 24)	\$500.00	
NEW! CAI'S EDUCATED BUSINESS PARTNER COURSE		
CAI'S Educated Business Partner Course Sponsor (Limit 2 - Choose date - Jan 30, Jul 27)	\$400.00	
WINE TASTING – CORKS FOR CLAC – MARCH 23, 2018		
Title Sponsor (Limit 1)	\$1,500.00	
Champagne Reception Sponsor (Limit 1– Sponsor to provide plastic champagne flutes)	\$1,000.00	
Cabernet Sponsor (Limit 4)	\$750.00	
Entertainment Sponsor (Limit 1 - CAI-CV will provide DJ or other entertainment for event)	\$600.00	
Bordeaux Sponsor (Limit 6)	\$500.00	
Wine Glass Sponsor (Limit 1 – Sponsor to provide plastic wine glasses)	\$500.00	
Photo Sponsor (Limit 1 - CAI-CV will provide photographer)	\$500.00	
Grand Prize Sponsor (Limit 1 – Sponsor to provide \$200 Grand Prize)	\$300.00	
Riesling Sponsor (No limit)	\$250.00	
Wine Stopper Sponsor (Limit 1 – Sponsor to provide wine stoppers)	\$250.00	
Cocktail Napkin Sponsor (Limit 1 – Sponsor to provide cocktail napkins)	\$250.00	
Scholarship Sponsor (Limit 1)	\$200.00	
Silent Auction Sponsor (No limit)	\$200.00	
Friends of CLAC Sponsor (No limit)	\$150.00	

ESSENTIALS COURSE FOR BOARD MEMBERS – APRIL 13, 2018 (LIMITED TO BUSINESS PARTNERS)		
Essentials Table Booth Sponsor (Limit 10)	\$400.00	
Breakfast Sponsor (Limit 2)	\$300.00	
Lunch Sponsor (Limit 2)	\$300.00	
Pen Sponsor (Limit 1 – Sponsor to provide 50 pens to participants)	\$150.00	
Notepad Sponsor (Limit 1 – Sponsor to provide 50 notepads to participants)	\$150.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	

SPRING GOLF TOURNAMENT – APRIL 27, 2018		
Foursome (included for corporate sponsorship totals but not discounted)	\$650.00	
Tournament Title Sponsor (Limit 1)	\$2,000.00	
Golf Cart Sponsor (Limit 3)	\$1,000.00	
Swag Bag Sponsor (Limit 1 – Sponsor to provide swag bags)	\$500.00	
Golf Towel Sponsor (Limit 1 – Sponsor to provide golf towels)	\$500.00	
Grand Prize Sponsor (Limit 2 – CAI-CV to provide Grand Prize)	\$500.00	
Tee and Ball Marker Sponsor (Limit 1 – Sponsor to provide golf tee and ball markers)	\$400.00	
Golf Ball Sponsor (Limit 1 – Sponsor to provide golf balls for swag bags)	\$400.00	
Hole Booth Sponsor (Limit 17 – Sponsor to provide display, food, beverages)	\$400.00	
"CAI Spring Cup" Trophy Sponsor (Limit 1)	\$400.00	
Foursome Photo Sponsor (Limit 1 – Sponsor to provide photographer & photos)	\$300.00	
Breakfast and Lunch Sponsor (No limit)	\$300.00	
Water Sponsor (Limit 1 – Sponsor to provide disposable water bottles)	\$300.00	
Mulligan Sponsor (Limit 4)	\$200.00	
Green Sign Sponsor (No limit)	\$100.00	

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SPONSORSHIP OPPORTUNITIES	PRICE	EXT PRICE
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SPRING GOLF SPECIAL CONTEST WINNERS		
Closest to the Pin – Women (Limit 1 – Sponsor to provide \$100 prize)	\$200.00	
Closest to the Pin – Men (Limit 1 – Sponsor to provide \$100 prize)	\$200.00	
Longest Drive – Women (Limit 1 – Sponsor to provide \$100 prize)	\$200.00	
Longest Drive – Men (Limit 1 – Sponsor to provide \$100 prize)	\$200.00	
Scholarship Event Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
SUMMER SIZZLER (AND MOTR) – JUNE 15, 2018		
Summer Sizzler Title Sponsor (Limit 1)	\$1,500.00	
Sizzler Game Sponsor (Limit 4)	\$500.00	
Sizzler Bar Sponsor (Limit 6)	\$400.00	
Sizzler Food Sponsor (No limit)	\$300.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
BOWLING TOURNAMENT – JUNE 29, 2018		
Bowling Tournament Title Sponsor (Limit 1 – includes lane)	\$1,500.00	
Grand Prize Sponsor (Limit 1 – Sponsor to provide \$200 Grand Prize)	\$500.00	
Lane Sponsor (Limit 27)	\$450.00	
Greeting Sponsor (Limit 1 – Sponsor to provide welcome gifts)	\$400.00	
Strike Sponsor (Limit 2 – Sponsor to provide \$100 prize)	\$350.00	
Bar Sponsor (Limit 4)	\$350.00	
Food Sponsor (No limit)	\$300.00	
Lane Assignment Sponsor (Limit 5)	\$150.00	
Dessert Sponsor (Limit 2 – Sponsor to provide dessert)	\$150.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
DAY AT THE RACES – AUGUST 17, 2018 (DATE WILL BE CONFIRMED IN FEBRUARY)		
Day at the Races Title Sponsor (Limit 1)	\$2,000.00	
Skyroom Sponsor (Limit 4)	\$750.00	
Del Mar Bus Sponsor (Limit 4)	\$500.00	
Snack Attack Sponsor (Limit 6 - CAI-CV to provide beverages and snacks)	\$500.00	
Seabiscuit Food Sponsor (No limit)	\$400.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
OKTOBERFEST – OCTOBER 12, 2018		
Oktoberfest Title Sponsor (Limit 1)	\$1,500.00	
Chili Cook-off Sponsor (Limit 1)	\$1,000.00	
Stein Sponsor (Limit 1 – Sponsor to provide steins to all participants)	\$750.00	
T-Shirt Sponsor (Limit 1)	\$700.00	
Cornhole Sponsor (Limit 4)	\$700.00	
Beer Pong Table Sponsor (Limit 4)	\$650.00	
Photo Sponsor (Limit 1 – Sponsor to provide photographer, photos and stickers)	\$500.00	
Polka Entertainment Sponsor (Limit 8)	\$500.00	
Game Cup Sponsor (Limit 3)	\$450.00	
Lowenbrau Sponsor (Limit 8)	\$400.00	
Centerpiece Sponsor (Limit 2)	\$400.00	
Wristband Sponsor (Limit 1 – Sponsor to provide 200 wristbands with company logo)	\$350.00	
Bratwurst (Food) Sponsor (No limit)	\$300.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
Page 33 TOTAL		
SPONSORSHIP OPPORTUNITIES	PRICE	EXT PRICE

LEGISLATIVE UPDATE LUNCHEON & MINI TRADE SHOW – NOVEMBER 16, 2018		
Program Booth Sponsor (Limited by capacity – Includes 6-foot exhibitor table)	\$500.00	
Spotlight Table Sponsor – Seating for 8 (Limit 4)	\$450.00	
Table Pen Sponsor (Limit 1 – Sponsor to provide 250 logo pens to participants)	\$200.00	
Notepad Sponsor (Limit 1 – Sponsor to provide 250 logo notepads to participants)	\$200.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
HOLIDAY MIXER – DECEMBER 7, 2018		
Holiday Mixer Title Sponsor (Limit 1)	\$1,000.00	
Angel Sponsor (Limit 2)	\$750.00	
Wine Sponsor (Limit 2)	\$600.00	
Photo Sponsor (Limit 1)	\$500.00	
Santa Sponsor (Limit 3)	\$500.00	
Entertainment Sponsor (No limit)	\$250.00	
Elf Sponsor (No limit)	\$100.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
AWARDS & MONTE CARLO NIGHT JANUARY 25, 2019		
Awards & Monte Carlo Title Sponsor (Limit 1)	\$2,000.00	
Platinum Sponsor (No limit - Includes table for 8)	\$1,000.00	
Gold Sponsor (No limit)	\$750.00	
Silver Sponsor (No limit)	\$500.00	
Bronze Sponsor (No limit)	\$400.00	
Card Sponsor (Limit 1 - CAI-CV will provide logo cards)	\$1000.00	
Blackjack Training Sponsor (Limit 1)	\$1000.00	
Awards Sponsor (Limit 2)	\$750.00	
Entertainment Sponsor (Limit 3)	\$750.00	
Photography Sponsor (Limit 3)	\$750.00	
Champagne Sponsor (Limit 2)	\$650.00	
Candy Buffet Table Sponsor (Limit 3 - CAI-CV will provide candy)	\$500.00	
Cigar Sponsor (Limit 1 - Sponsor to provide cigars)	\$500.00	
Valet Sponsor (Limit 1)	\$500.00	
Special Event Design Sponsor (Limit 4)	\$500.00	
Grand Jackpot Sponsor (Limit 1 – Sponsor to provide \$300 prize)	\$450.00	
Food Sponsor (No limit)	\$300.00	
Scholarship Sponsor (Limit 1)	\$200.00	
CLAC Sponsor (Limit 1)	\$200.00	
Page 34 TOTAL		

TOTALS		
2019 MEMBERSHIP DIRECTORY AD TOTAL		
QUORUM MAGAZINE AD TOTAL		
Page 30 TOTAL		
Page 31 TOTAL		
Page 32 TOTAL		
Page 33 TOTAL		
TOTAL ALL PAGES		
LESS CORPORATE SPONSOR DISCOUNT IF APPLICABLE		
Platinum = 10%; Gold = 7.5%; Silver = 5%		
Or choose quarterly payment plan in lieu of discount CHECK HERE <input type="checkbox"/>		

TOTAL Due		
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COMPANY NAME: _____

TERMS AND CONDITIONS

Benefits of sponsorships are subject to change without notice. Events may be cancelled without prior notice. Should an event be cancelled, payment for the event shall be fully refunded. Some levels of sponsorships are limited. All sponsorships are confirmed on a first-come, first-served basis. All prices quoted are CAI-CV member pricing. Non-member pricing is an additional 50% over the printed price. Prepayment is required to guarantee all sponsorships and advertising. **Cancellation of advertising or sponsorships will result in a \$50 administrative fee if cancelled before 90 days prior to the event or advertising deadline.** No refunds will be given for sponsorships or advertising cancelled within 90 days of an event or advertising deadline. To be recognized as a Corporate Sponsor, selections must aggregate a total of \$1,500 or more and be received by the CAI-CV office by December 15, 2017 and prepaid in full by January 19, 2018 or choose the quarterly payment plan.

AGREEMENT

The undersigned represents that they have authority to enter into this agreement on behalf of their company and hereby accepts and agrees to be bound by the terms and conditions herein.

Signature (Required) _____ Date _____

Print Name _____

COMPANY INFORMATION

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Office Phone _____ Office Fax _____

Contact Person _____

Email Address _____ Website _____

INVOICE ME

QUARTERLY PAYMENT PLAN (NO DISCOUNT WILL BE APPLIED)

METHOD OF PAYMENT

Check Number _____ Amount _____

Credit Card: MC ____ Visa ____ AMEX ____

Card Number _____ Exp. Date _____

Cardholder Name _____

Credit Card Billing Address _____ Zip _____

Signature of Cardholder (Required) _____ Date _____

Please keep a copy of the form for your records. Thank you for supporting CAI-CV.

CANCELLATION POLICY

Cancellation of any advertising or sponsorship will result in a \$50 administrative fee, if cancelled at least 90 days prior to the event or advertising deadline. No refunds will be given for sponsorships or advertising cancelled less than 90 days prior to an event or advertising deadline. Advertising and Sponsorships that remain unpaid after January 20, 2018 will be offered to CAI-CV members and, in some cases, other CAI chapter members.



41905 Boardwalk, A-2
Palm Desert, CA 92211

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